

CHANG Shih-chang
Taipei World Trade Center, Moscow
2018.12.20
TIMTOS 2019 seminar

Secrets

#1. Small is beautiful!

#2. Hidden champions(Mittelstand): If difficult for “small” to do “big” things, we will do “small” thing in “big” way!

#3. Picture perfect for Russia-Taiwan!

1st



Small: Baikal ≧ Taiwan



Small is beautiful!


蓬萊仙島
Shagari-La
Formosa



дедушка


бабушка


Country of high mountains: 268 mt. ≧ 3,000 m.
Latitude decides attitude, Broad makes bigger capacity.
仁者樂山，智者樂水。
Eagle’s wings are to fly,
chicken’s wings are for BBQ.

2nd

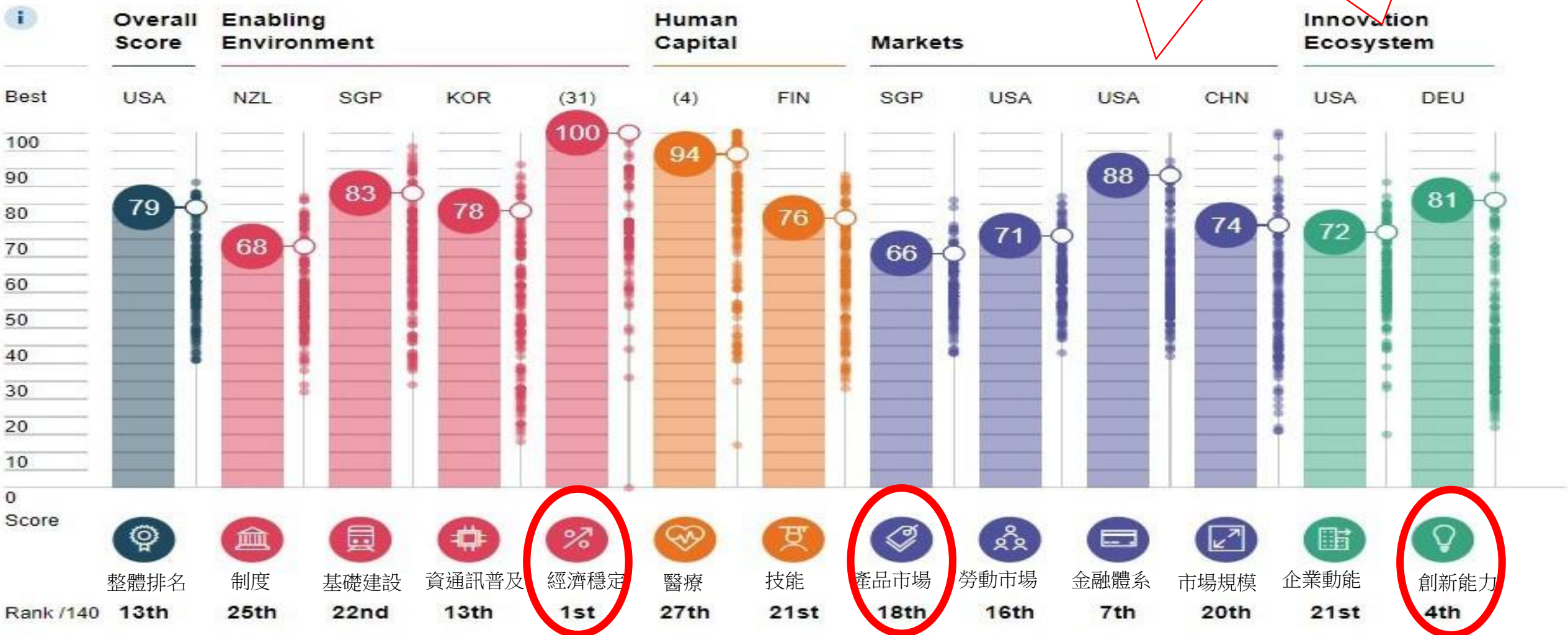


Taiwan

Global Competitiveness Index 4.0 2018 edition

13th/140

Performance Overview 2018



FORTUNE GLOBAL 2018 500

Super Big 9!

FOXCONN 鴻海科技集團 (24th)

PEGATRON 和碩聯合科技 (285th)

廣達電腦 Quanta Computer (354th)

tsmc 台灣積體電路製造股份有限公司 Taiwan Semiconductor Manufacturing Company, Ltd. (368th)

COMPAL 仁寶電腦 (404th)

國泰人壽 Cathay Life Insurance (410th)

wistron 緯創資通 (432th)

台灣中油股份有限公司 CPC Corporation, Taiwan (436th)

富邦金控 Fubon Financial (478th)

Taiwan's World 1st & 2nd , 2017

(Market share, %)

1st



NB,85%



Tablet, 35%



LCD monitor, 67%



Mother board, 85%



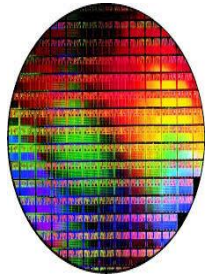
Glass fiber, 61%



Functional fabrics(50%)



High-end bicycles, 50%



Foundry, 70%

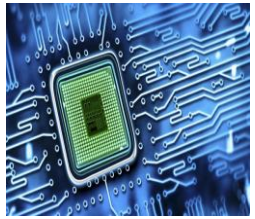


Wearable device, 35%



Golf head, 81%

2nd



IC design, 22%



Solar cell, 20%



Screw & bolts, 19%

Source: Industrial Technology Information Service (ITIS) Program, 2016, sponsored by MOEA (Apr, 2017); TAITRA, III; Note: * by production volume

Taiwan: Asian 1st and world's 4th yacht supplier for 18 m. mid-large yacht.
Also occupies No. 1 in American yacht market.







SHEICO Group

SHEI CHUNG HSIN IND. CO., LTD.

薛長興













World 1st Wetsuit for diving, world market share +65%. Appointed supplier to Billabong、O'Neill、Rip Curl、NRS.





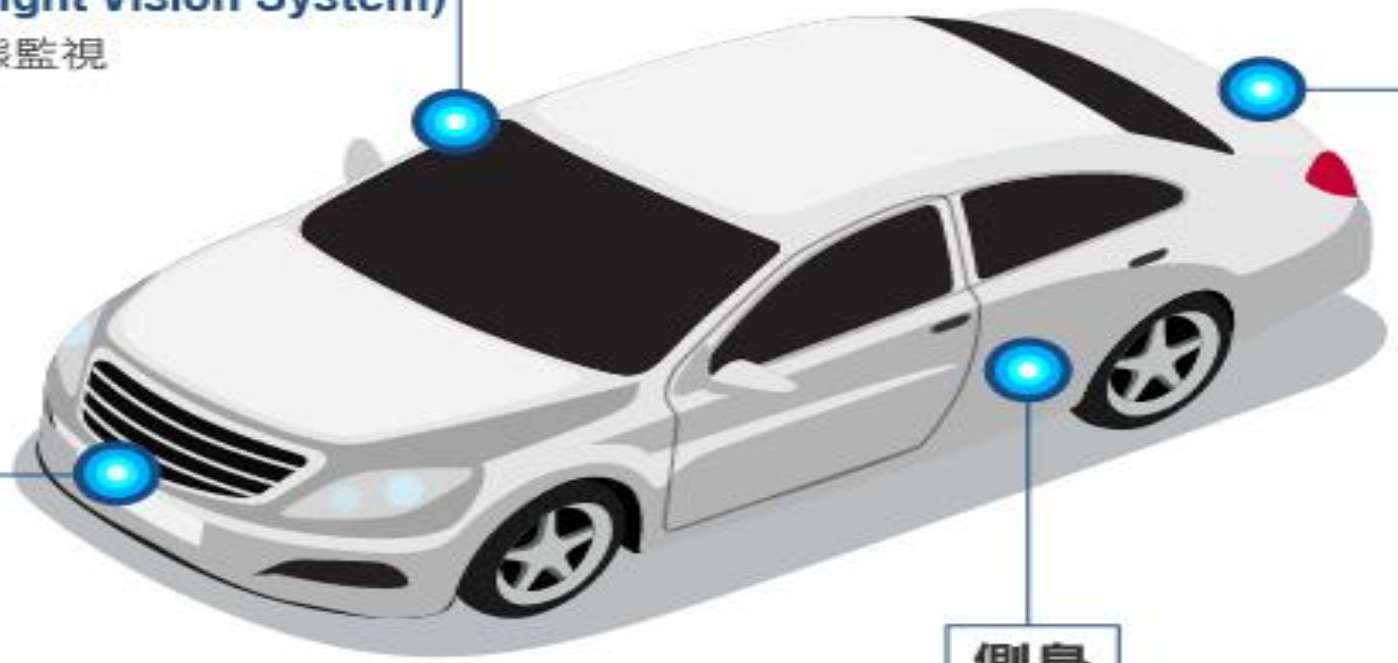
ADAS

駕駛艙

抬頭顯示器 (Head Up Display)

夜視系統 (Night Vision System)

駕駛人生理狀態監視



車尾

後方碰撞警示系統
(Rear Crash Collision Warning System)

停車輔助系統 (Parking Aid System)

車頭

緩解撞擊煞車系統 (Collision Mitigation System)

主動車距控制巡航系統 (Adaptive Cruise Control System)

碰撞預防系統 (Pre Crash System)

行人偵測 (Pedestrian Detection)

交通號誌偵測與辨識 (Traffic Sign/ Signal Recognition)

適路性車燈系統 (Adaptive Front/lightin[illegible]System)

側身

偏離車道警示系統 (Lane Departure Warning System)

盲點偵測系統 (Blind Spot Detection System)

360度車身環景系統

胎壓偵測系統 (TPMS)

車身穩定控制系統 (S[illegible]ty Control System)

World largest supplier of automobile electronics!







Super hot !
Electrical car 2018

SEnSE of Vision

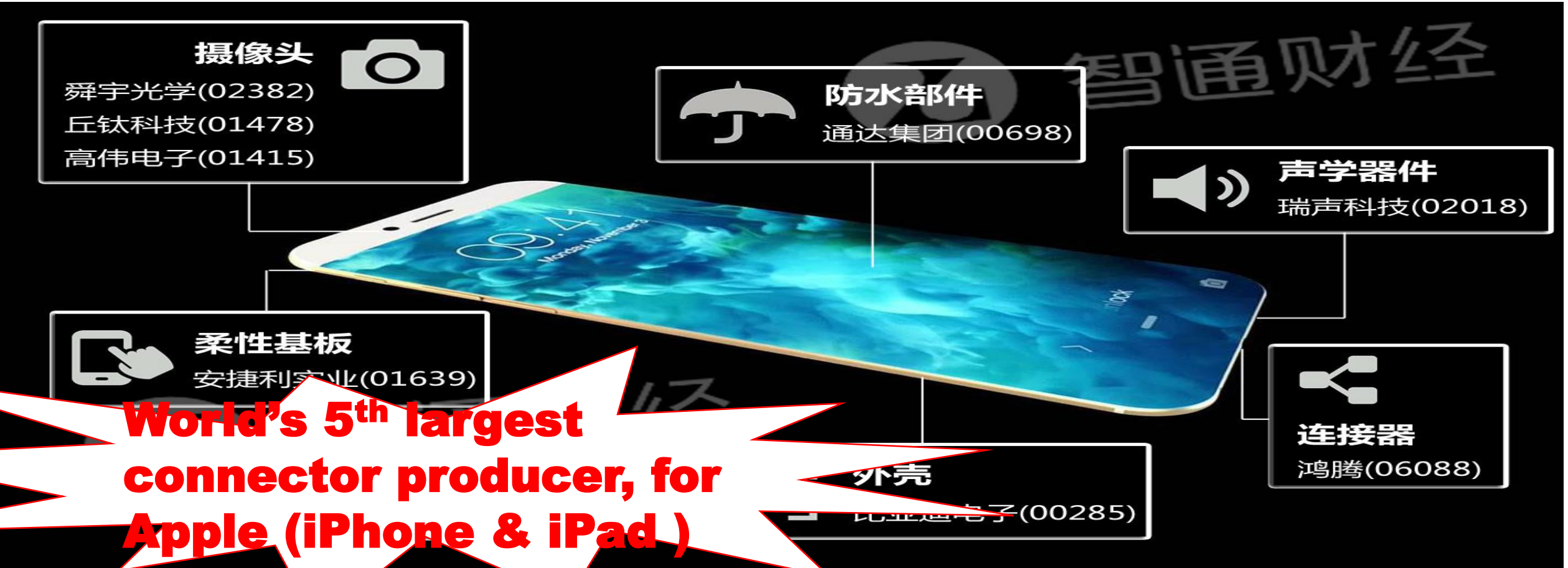


Only for the best, Farari and Tesla

FIT Hon Teng Limited

鴻騰六零八八精密科技股份有限公司

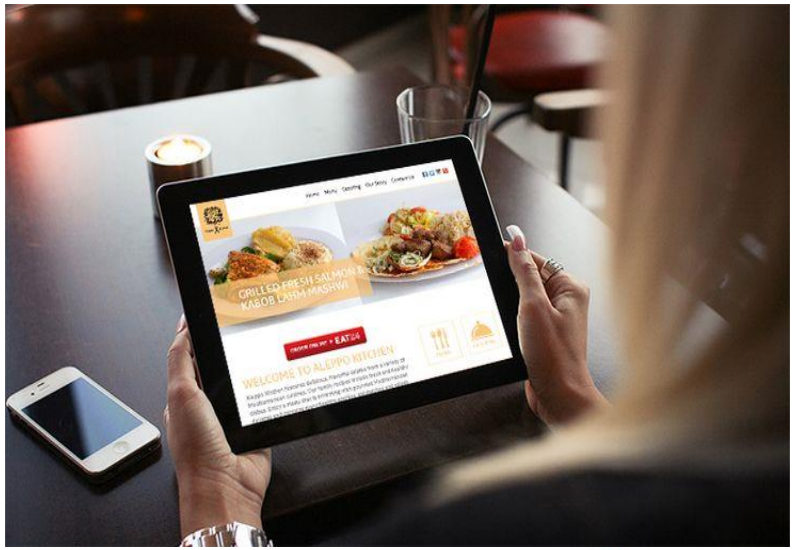




World's 5th largest connector producer, for Apple (iPhone & iPad)

POSIFLEX

振樺電

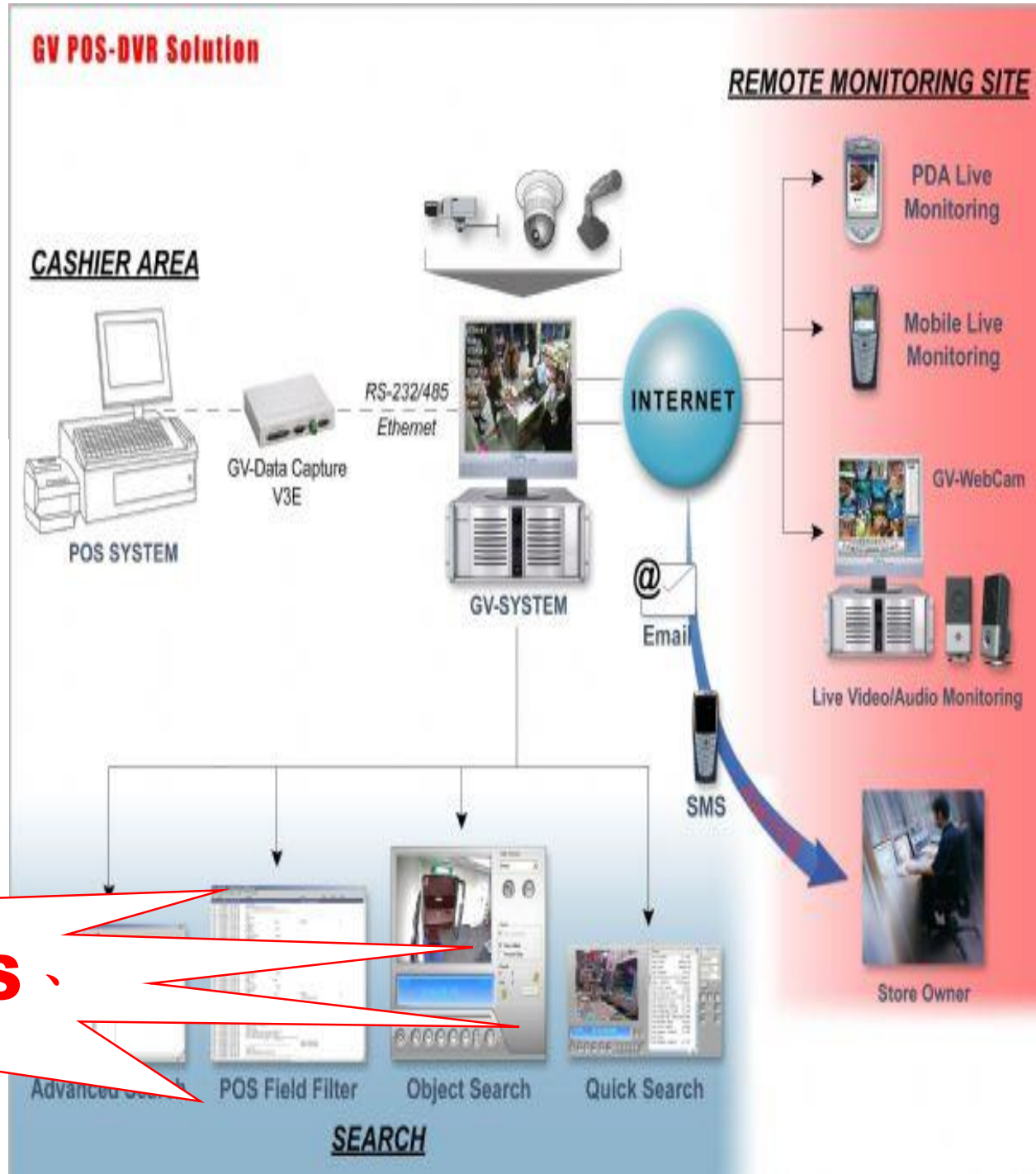




reddot award 2015
winner

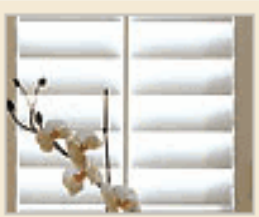
COMPUTEX
d&i awards 2015

Best Design



World best quality in POS.
Usedin IKEA、AT&T、
McDonald‘s、DUNKIN’ DONUTS、
Mitsukoshi Department Store、
RT-MART etc.

億豐集團
YIFENG GROUP


百葉門


百葉門


百葉門


仿木/發泡百葉窗


木質百葉窗

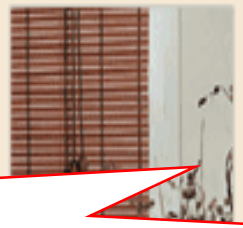

鋁質百葉窗


塑膠百葉窗


直立式百葉窗








窗紗簾

World's top 3 manufacturer Blinds & curtains



正美集團 CymMetrik

讓標籤為你說故事

Every label is a story.

Largest label printer in Asian China area, Annual volume 12 billion label, Appointed supplier to Watsons, Acer, TSMI and Apple

Forgrand

Fortune Grand Technology Inc.



筆電揚聲器
全球市佔率
出貨量第一

30%

FG-BM308

True Wireless Speaker

One speaker sounds good,
two speakers sound *GREAT!*

surround effect

World largest wireless speaker for NB, with +50% market share.
Appointed supplier to Apple etc.

onyx
Smart Healthcare

醫揚







科技大廠整合AI決戰智慧醫院







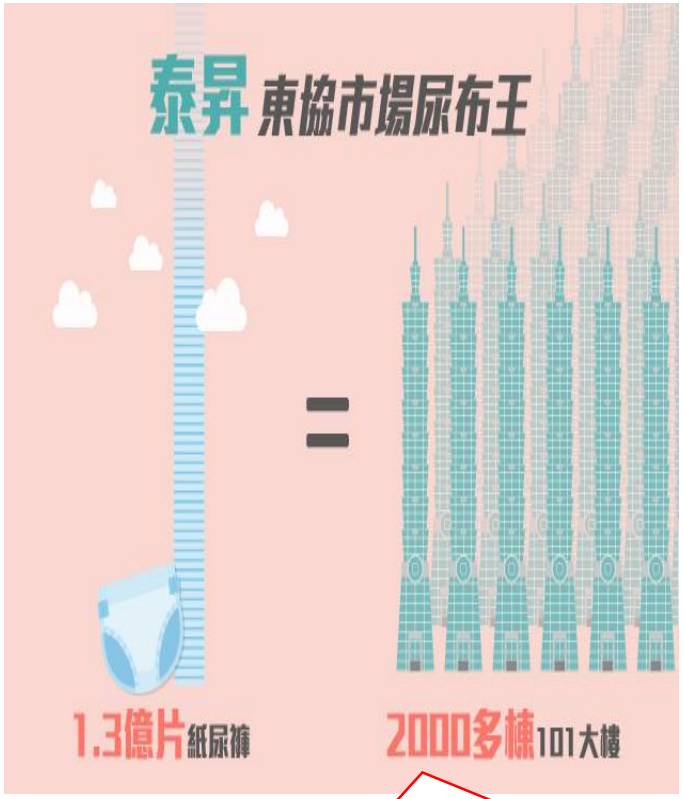




Shooting star: AI integrator in medical appliance and managements. Success model of smart hospital.

TAISUN

Growing Together









Largest manufacturer of diapers & Sanitary cotton in ASEAN.
Annual volume 130 million pieces.



TOTO

開啓智能衛浴生活

TOTO用創新智能衛浴技術改變您的生活，
留給您的只是享受這么簡單。





World's 1st manufacturer of "Zinc alloy faucet", Market share: +50%.

合盈光電科技股份有限公司
H.P.B. OPTOELECTRONICS CO.,LTD.



Vehicle Lens
車用鏡頭



CCD 攝影機
鏡頭模組



Vehicle Camera
車用攝影機



相機感光模組



CMOS 攝影機
鏡頭模組



Driving Video Recorder
行車記錄器





World 3rd largest manufacturer of "car lens", Appointed supplier to 豐田、納智捷、日產、Panasonic、Valeo、Magna, etc.

SportsArt 时保雅







World's 5th manufacturer of sport equipment. Self powered battery. Appointed supplier to US defense department, British defense ministry、google, NASA, etc.

VACUUM COATER

龍翩真空

LP-HS Horizontal Vacuum



LP-EBA Automatic Vacuum Coater





LP-HEA Vacuum coater



Dual Door Vacuum

World 5th for "Coating machine" for optics. Appointed supplier to LARGAN、GSEO、Asia Optical, etc.

3rd







Анечка Марченко
TV Celebrity in Taiwan



They go well in Taiwan market.



We love it!



http://blog.xuite.net/chunmin40/blog




RoyalFlight
Airlines
Welcome to Taiwan!

Ex-President: 蔣經國(Nikolai Vladimirovich Elizarov), studied in Moscow, 1925-37.
Ex-First Lady: 蔣方良（Фаина Ипатьевна Вахрева）



President family



Taiwan Excellence in Moscow

34家廠商91件展品，在莫斯科市區商業中心Afimall購物中心中庭廣場盛大展出。以Future Technology, Smart Living展現台灣創新實力，自行



Taiwan investments in Moscow: Sky Well, ASUS, MSI, Gigabyte, ATEN, MOXA, Thermaltake, D-Link, Transcend, Advantech, etc



Luxgen came in 2013.
Next time will be better!

LUXGEN 俄羅斯Cherkessk生產 7 SUV，廠房 23.5 公頃，共 90 位員工 (2013/08/29)。



Big family in Moscow.


Moscow: symbol of smart city. Taiwan: engineer of smart life.
Taiwan can be the best smart partner for Russia, from 2019~.


MERRY
Christmas
AND
happy
NEW YEAR
2019