



Blockchain rewards and loyalty platform

Shoppers are rewarded for purchases
with cryptocurrency instead of loyalty points.



Buying becomes **mining**.

BitRewards is a **rewards and loyalty** platform that enables retailers to give cashbacks to their customers in cryptocurrency.



Value for **customers.**

Just imagine how you would love a store that gives **cash-back in cryptocurrency!**

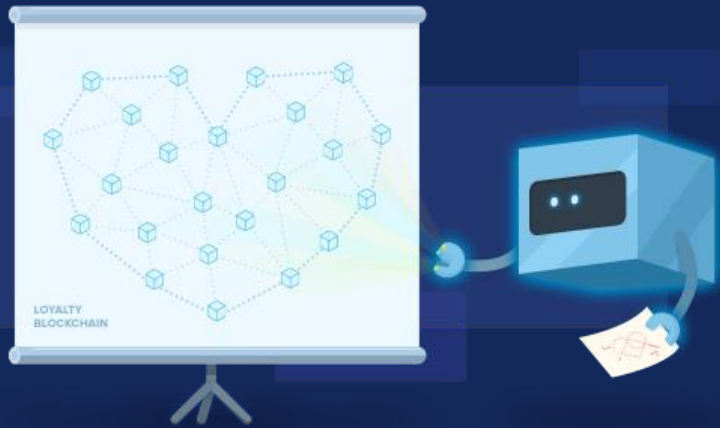


Over 1 million online retailers spend on rewards software **annually** more than **\$20 billion.**



BitRewards gives an advanced rewards software for **FREE.**

Value for **merchants.**

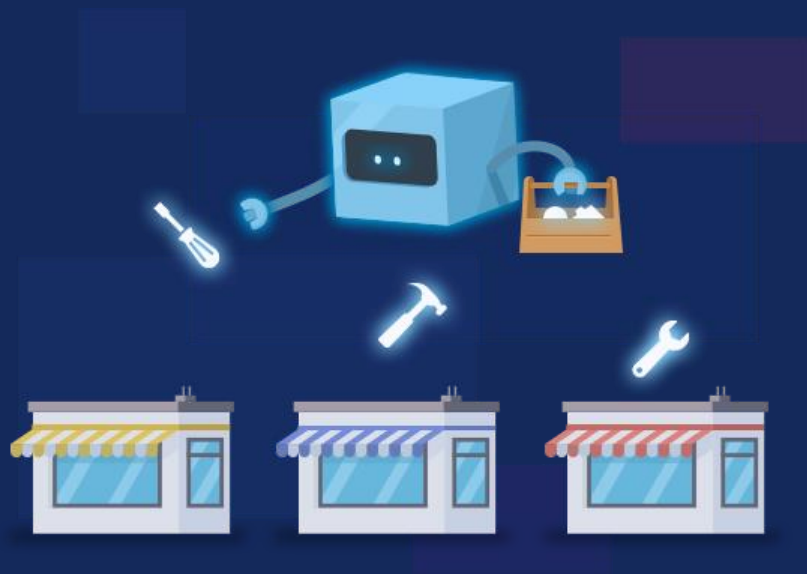


They receive cutting-edge
crypto-rewards system **for free.**

Smart Rewards give them more sales.

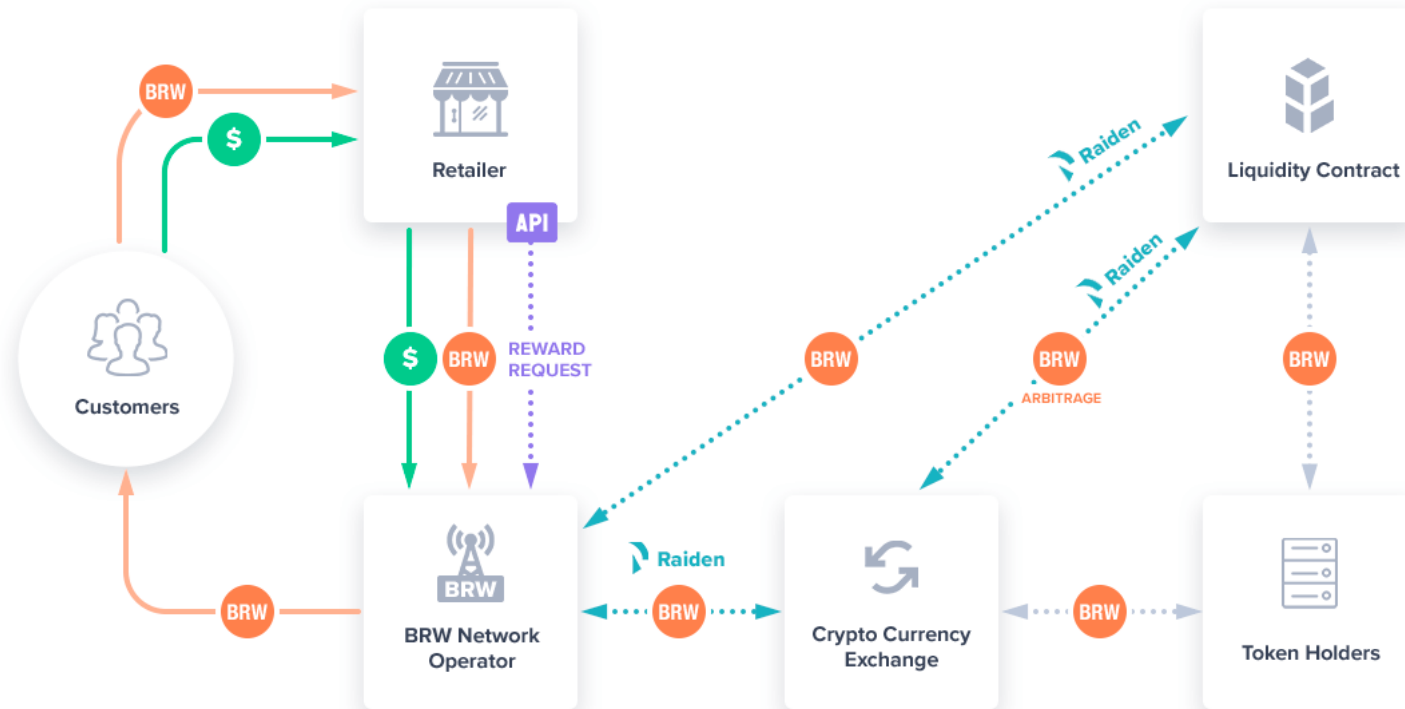
We increase their revenue by 17% avg.

Value for **community**.



Any developer can launch a blockchain rewards app on our platform and **make profit**.

BitRewards provides liquidity and infrastructure:





- BitRewards team works together in GIFTD since 2013
- One of our best-selling products is GIFTD.Loyalty
- BitRewards evolved from GIFTD.Loyalty

Team. Core members.



ALEX
EGOROV

CEO, Co-founder

15 years in banking and finance, VP for international business, 6 years in solutions for e-commerce.



ALEXANDER
NEVIDIMOV

CTO, Co-founder

5 years of training and champ in regional ACM-ICPC/IOI (Competitive Programming). Former main dev for bitcoin mining pool 50btc.com.



acm International Collegiate Programming Contest



MARAT
ARSLANOV

CMO

6 years head of a digital marketing company, servicing more than 100 companies, incl. VW, Sun Interbrew, Megafon.



SERGEY
ALISOV

Design

10 years of mobile and web UX and UI design. Apps are used by more than 10 mio users.



VITALIY
MAKARENKO

COO

Head of sales and growth, product development, customer development in national Russian leaders in online B2B/B2C.



Team. Advisors.



**JOHN
McNAUGHTON**

Payments processing
and finance advisor

*A well known global
international banker
with more than 25
years of experience in
international finance
and payment
systems.*



**ALEXEY
GRITSINA**

Business Development,
E-commerce

*Economics and
extensive experience
in the US medium size
business sales,
production, and
marketing, he not only
brings deep
knowledge of the US
e-commerce niche,
but also great passion
and enthusiasm for
the cutting edge
technologies in that
space and beyond.*



**IVAN
ANICHKOV**

Big data, loyalty
systems, enterprise
sales expert.

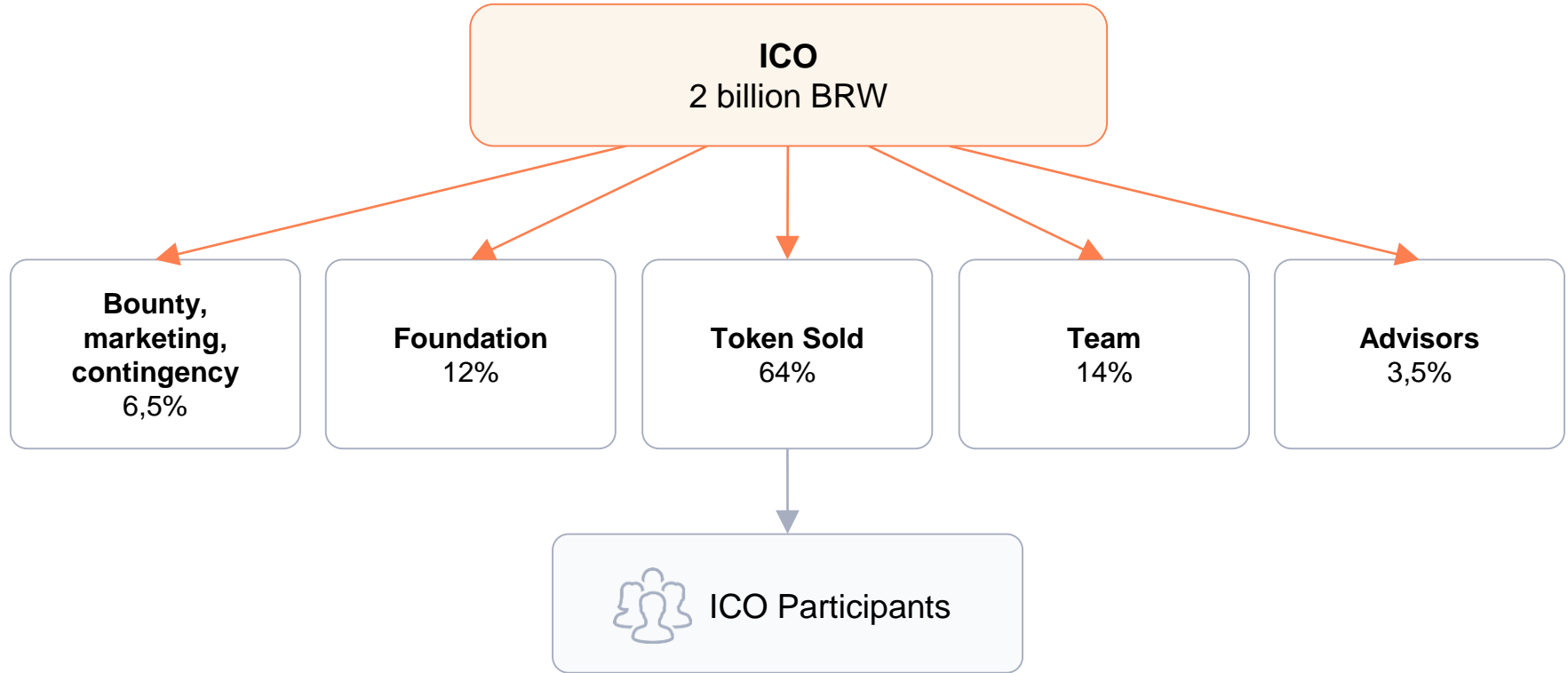
*20 years of enterprise
IT and business
development serving
the frontline with
prominent knowledge
leaders as Nice
systems, IBM, EMC
and HP. Ivan with his
counterparty
executives led
numerous value
driven projects for top
tier corporations.*



Roadmap

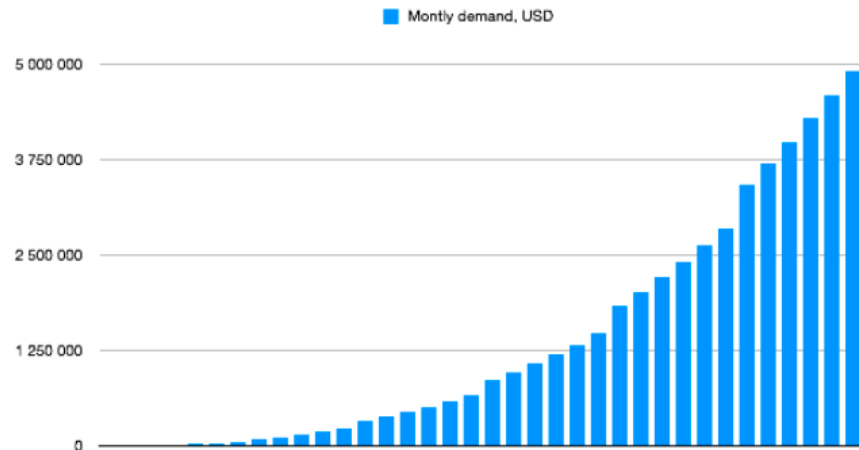
- 1 Development of points based loyalty system GIFTD designed to reward shoppers.**
November, 2016 - February, 2017 **COMPLETED**
- 2 Structuring the concept of using Ethereum blockchain with loyalty and rewards tools and customer development of the crypto-rewards for e-commerce industry, team hiring.**
February - August, 2017 **COMPLETED**
- 3 The full-function system of loyalty (web application) BitRewards for the retailer and the user's cryptowallet bound to the loyalty program of BitRewards (participants of the platform, with access on the website of retailer)**
September - May, 2018 **CURRENT STAGE**
- 4 Cryptowallet of retailer and liquidity smart contract management.**
March - June, 2018
- 5 Integration of loyalty system with Lightning Network and Raiden Network (in process of readiness of these technologies).**
June - July, 2018
- 6 Customer's Mobile app with cryptowallet.**
June - August, 2018
- 7 Introduction of digital gift cards and scanning of loyalty cards into the mobile wallet. At this stage the geofencing and merchant search engine will be developed.**
July - December, 2018
- 8 Mobile SDK for merchants' apps.**
September - December, 2018
- 9 Integration of data driven solutions incentivizing for different customer's actions.**
January - May, 2019
- 10 Blockchain based traffic exchange for online and offline merchants.**
May - August, 2019

Token distribution structure



Invest \$100 000 today, get \$5 000 000 in 2020

- BitRewards signs up retailers for free
- Retailers give rewards in BIT tokens
- BIT price grows min. 50x in 3 years



The demand for BIT is projected to reach \$5 million per month in 3 years

Early adopters will need BIT for \$50k monthly

MageCloud
PaaS for open source eCommerce

InSales

 **DISC.**

 **assist**



 **TUI**
Discover your smile


NIKA ESTATE

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